

VU Research Portal

A partial organization approach to the dynamics of social order in social movement organizing

Laamanen, Mikko; Moser, Christine; Bor, Sanne; den Hond, Frank

published in

Current Sociology
2020

DOI (link to publisher)

[10.1177/0011392120907643](https://doi.org/10.1177/0011392120907643)

document version

Publisher's PDF, also known as Version of record

document license

Article 25fa Dutch Copyright Act

[Link to publication in VU Research Portal](#)

citation for published version (APA)

Laamanen, M., Moser, C., Bor, S., & den Hond, F. (2020). A partial organization approach to the dynamics of social order in social movement organizing. *Current Sociology*, 68(4), 520-545.
<https://doi.org/10.1177/0011392120907643>

General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal ?

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

E-mail address:

vuresearchportal.ub@vu.nl



A partial organization approach to the dynamics of social order in social movement organizing

Current Sociology Monograph

2020, Vol. 68(4) 520–545

© The Author(s) 2020

Article reuse guidelines:

sagepub.com/journals-permissions

DOI: 10.1177/0011392120907643

journals.sagepub.com/home/csi**Mikko Laamanen** 

Royal Holloway University of London, UK

Christine Moser

Vrije Universiteit Amsterdam, The Netherlands

Sanne Bor 

Hanken School of Economics, Finland; LUT University, Finland

Frank den Hond

Hanken School of Economics, Finland; Vrije Universiteit Amsterdam, The Netherlands

Abstract

This article builds on the theoretical notion that social order in organized settings is both emergent and decided. It examines the dynamics of emergent and decided social order in a timebank, a local community initiative within the alternative currency social movement. The authors propose that organized settings are in practice associated with a continuously evolving blend of elements of both decided and emergent social order; thus, allowing organizing to evolve over time. Shedding light on the broader puzzle of how social order in organized settings evolves, the authors empirically show how organizational dynamics change through the interplay of networks, institutions and decisions, as participants adopt and reject various elements of emergent and decided sources of social order. In their analysis, the authors combine content analysis and

Corresponding author:

Mikko Laamanen, School of Business and Management, Royal Holloway University of London, Egham Hill, Egham, Surrey TW20 0EX, UK.

Email: mikko.laamanen@rhul.ac.uk

social network analysis of archival data to describe and explain dynamic and inherently relational organizing activities that unfold in the community's day-to-day interactions.

Keywords

Mixed method, organization theory, partial organization, process, social movement, timebank

Introduction

At the intersection of social movements and organization studies, the question of social order continues to pose a conundrum that sparks sustained debates on organization in and for social change. The question *whether* organization is beneficial or detrimental to social movements' goal accomplishment (e.g. Cloward and Piven, 1984; Gamson and Schmeidler, 1984; Walker and Martin, 2019; Zald and Ash, 1966) should be subservient to the question *how* organization – and, indeed, organizing – takes place. “What matters is how movement participants interpret and enact the various opportunities to organize that are available to them” (de Bakker et al., 2018: 224).

The question of how the dynamics of social order in a social movement engender through the movement's participants is relevant in two ways. First, there is a tension between eschewing decided social order – defined as decision-making about membership, hierarchy, rules, monitoring and sanctioning (Ahrne and Brunsson, 2011) – and nevertheless needing coordination and risking a drift toward bureaucracy (e.g. Staggenborg, 1988, 2013). Second, there is a possibility of a minority of participants accumulating disproportionate influence and pushing through their own views or interests, that is, a threat of oligarchization (Diefenbach, 2018; Leach, 2005; Michels, 1915; Zald and Ash, 1966). Participants in many social movement initiatives are aware of these tensions and threats, implying that they recognize the prevailing social order in their initiative, reflect on it, and intervene according to a range of actions they deem appropriate.

However, the question of how participants in social movement initiatives engage with social order over time remains largely unanswered. We draw on the recent elaboration of partial organization theory (Ahrne and Brunsson, 2011) for social movement organizing (de Bakker et al., 2017; den Hond et al., 2015; Simsa and Totter, 2017) to investigate how STAP – Stadin Aikapankki, a timebank in Helsinki, Finland – has enacted elements of organizing over time in its efforts to deal with the tensions and threats in organizing. We analyse the dynamics of social order by exploring how its participants draw on sources of emergent and decided social order. Hence, the main question of our study is: *How have the dynamics of emergent and decided social order evolved over time in the case of STAP?* This question speaks to Ahrne et al.'s (2016: 99) calls to examine ‘the consequences of adopting organizational elements in creating social order, compared to other modes’, as well as ‘the interaction between different types of social order’ and ‘factors that lead to an increase or decrease in the amount of organization’. Our study contributes to answering such questions in a threefold manner: firstly, by repositioning the focus on organization in social movement theory from the form of organization to the dynamics of organizing; secondly, by introducing blending of the elements of decided and emergent order in

partial organization theory; and thirdly, by bringing these ideas to bear on the debate on the disappearance of organization in organizational sociology.

In what follows, we first discuss partial organization theory, elaborating on the idea of functional equivalence between elements of decided and emergent social order. We then move to our case study. Organizing (in) STAP has coincided through various phases in response to two major issues: the growth and decline in the size of the timebank, and the taxation of exchanges between members of the timebank in light of the Finnish law and the guidance on income tax by the Finnish Tax Administration. Taking account of our findings, we conclude by reflecting on organizing social movement initiatives, partial organization theory, and the disappearance of organization from organizational sociology.

Theoretical background

In examining how participants in collective action organize in ways that manifest their ideals, we approach the organizational question in social movement theory (Piven, 2013) in a way that avoids seeing organization as either beneficial or detrimental to movements. Instead, we see movement participants struggle with the question of how to organize, juggling with the (often diametrically opposed) implications of relying on elements of decided versus emergent social order while pursuing their participatory ideals in accomplishing social change. Their aim is not necessarily to eschew structure (cf. Freeman, 1972), but to experiment with the '*kind of structure . . . that will maximize participation and prevent anyone from dominating the group*' (Leach, 2013: 183, original emphasis). Establishing a structure that matches their ideals demands ongoing effort and remains an object of contention (Lee, 2015; Maeckelbergh, 2009). We turn to partial organization theory in order to exemplify this quest of matching organizing and ideals.

Ahrne and Brunsson (2011) define organization as a decided social order constituted through decision-making regarding membership, hierarchy, rules, monitoring and sanctioning. Ahrne and Brunsson (2011, 2019) lament that much of current organization theory is concerned with *non-organizational* phenomena; in their view, scholars have turned away from studying organization to embrace institutions and social networks – emergent social orders that do not rely on decision-making. Regarding the alleged disappearance of organization from organizational sociology, partial organization points to the possibility of a partial absence of decided social order in organized settings (den Hond et al., 2019). It further suggests that emergent social order should be recognized as having prominence in organized settings.

In this spirit, we propose elements of emergent social order as functional equivalents to the elements of decided social order (cf. Ahrne, 2015). This move enables a more detailed and dynamic conceptualization of social order in organized settings by *relating* emergent and decided social order, instead of opposing them. It also allows us to explore empirically organizing as the result of enacting and intertwining these elements of social order.

Emergent and decided social order

We conceptualize social order as the relatively enduring and stable but not static conditions for, and the relatively predictable but not determined patterns of, cooperative

behaviour (Elster, 1989; see also Fligstein, 2001). Ahrne and Brunsson (2011) distinguish decided from emergent social order.

Emergent social order is relational; it originates in social networks and institutions (see e.g. Haug, 2013). Relationships are ties in a social network that develop from interpersonal likings, animosities and friendships, as well as from sharing similar ideas and interest (e.g. Borgatti et al., 2009; Dunbar and Spoors, 1995). Institutions comprise shared norms, values, beliefs, and cultural and behavioural patterns that emerge from and stabilize in interaction (Berger and Luckmann, 1967). Emergent social order thus results from the doing, acting and interacting of people and the ability to adjust their behaviour by observing and reflecting on what happens around them. Reflexivity and agency allow participants to influence the prevailing social order and use elements of emergent social order as functional equivalents to decided social order (cf. Ahrne, 2015).

Decided social order emanates from decision-making on the constitutive elements of organization (Ahrne and Brunsson, 2011). Decisions (Brunsson and Brunsson, 2017) are interventions in the prevailing social order; they are attempts – explicit, communicated, archived – at directing the behaviour of organizational members in the case of organizations, and that of others in the case of ‘organization outside of organization’. Agency resides in making decisions – not in following, obeying and complying with them. Organized settings such as Weber’s (1968 [1922]) bureaucracies, March and Simon’s (1993 [1958]) organizations, Meyer et al.’s (2006) formal organizations and Ahrne and Brunsson’s (2011) complete organizations are depicted as decided social orders, because decision-making constitutes them. Nevertheless, all these organized settings exhibit emergent social order, too, recognized as the discrepancy between formal and informal organizational structure (Gulati and Puranam, 2009) and the significance of culture (Meyerson and Martin, 1987; Schein, 1985) and social capital in organizations (Lin, 2001; Maurer et al., 2011). Emergent social order can be very powerful in controlling organizational members’ actions (Barker, 1993). Defining organization as decided social order therefore carries the risk of obscuring emergent social order: all instances of organization, all organized settings, exhibit both decided and emergent social orders.

One also finds decided social order in organized settings that typically are not considered organizations, such as small groups, collectives, communities and social movement initiatives. Such settings form when people come together based on familiarity, intuitive affection, shared interest, identity or practice (McCarthy and Zald, 1977; Wilhoit and Kisselburgh, 2015). Their subsequent elaboration may happen without decision-making, when participants distrust and, therefore, reject bureaucracy and hierarchy (de Bakker et al., 2017; Graeber, 2013; Harrison, 1960). Ideological choices, thus, may guide the participants’ efforts to keep decided social order at bay. Instead, they seek emergent social order to guide collaboration and coordination (Haug, 2013; Wilhoit and Kisselburgh, 2015) through trust and norms of mutuality, reciprocity and accountability.

Nevertheless, even anti-authoritarian initiatives may exercise some authority to coordinate activities, manage scale and sustain action (Harrison, 1960; Van Meter, 2017; Zald and Ash, 1966). They may introduce elements of decided social order or explicate some elements of emergent social order when behavioural expectations stemming from elements of emergent social order are not met. We argue that the blending of decided and

emergent social order enables initiatives to evolve over time in their quest of realizing social ideas.

Elements of organizing

Membership, hierarchy, rules, monitoring and sanctions form Ahrne and Brunsson's (2011) typology of elements of decided social order. We see social order grounded in both emergence and decision-making, and propose affiliation, non-hierarchical forms of authority, norms and values, social control, and intrinsic motivation as functional equivalents to Ahrne and Brunsson's elements. We bring the resulting pairs together under shared labels: participation, authority, regulation, control and motivation.

Participation. Participation stands for the closing of social relationships (Weber, 1968 [1922]) by including participants and excluding non-participants (Ahrne, 2015; Zald and Ash, 1966). The decided order solution to participation is membership, whereas the emergent order equivalent is affiliation. In the former, a decision is made about who to accept as a member (and who not). Membership can also be abrogated by decision. While often a list of technical criteria exists to define who would qualify as a member, such criteria are usually combined with other criteria such as 'fit'. Becoming a member entails a commitment to accept the benefits, rights, constraints and obligations associated with membership.

The emergent social order solution to participation is affiliation: having a link to or interaction with a group; being present at particular events; expressing belonging (e.g. through behavioural or consumptive choices; cf. Ahrne, 1994; Lichterman, 1996), and thereby facilitating recognition of belonging by others (Wilhoit and Kisselburgh, 2015). Affiliation often follows from social relationships (e.g. friendship) and shared social-political convictions (Klandermans, 2004; Rothschild-Whitt, 1979). Participation in a movement can be inclusive (Zald and Ash, 1966). For example, people are free to join a demonstration or an initiative when they share interest, identity or solidarity (Reedy et al., 2016). In other instances, participation is more exclusive. For example, in the cases of friendship networks and hobby groups not everybody is welcome, yet exclusion does not need to rely on decision-making – exclusion may rely on other mechanisms, such as ignoring, not informing, or espousing other negative attitudes towards prospective participants. Leaving may be difficult, too. Even if somebody no longer considers themselves a participant in a collective, incumbents may still consider that person affiliated and treat them as if still a participant.

Authority. Authority refers to the legitimation of domination (Weber, 1968 [1922]). The decided social order solution relies on rational-legal authority established through decision. The rights to make and enact decisions is vested in hierarchically structured positions and offices (Rothschild-Whitt, 1979). 'Hierarchy is an organized form of authority' (Ahrne, 2015: 8). Authority is concentrated at the top of the hierarchy, although some authority may be delegated to lower levels for functional reasons (e.g. information overload and span of control). Lower-level office holders also make decisions that affect the

organization and its members, but their authority is derived from higher levels and the rights and responsibilities associated with their office are circumscribed (Rothschild-Whitt, 1979).

The emergent social order solution relies on non-hierarchical sources of authority, such as quasi charisma (Harrison, 1960), practical experience or expertise (Van Meter, 2017). These sources of authority are transient; the authority they enable needs to be established through presence and action: for it to endure, it needs ongoing confirmation. Such emergent forms of authority are claimed and accepted in interaction ('this is how it has always been done') and through action (e.g. by undertaking action without being challenged); they can be attributed to others ('you know how to do this'). Differences among participants' social position and individual qualities entail the risk that a minority of participants become dominant in the group, which may transmute to oligarchy, although this trend is not inevitable (Diefenbach, 2018; see also Zald and Ash, 1966).

Regulation. Regulation refers to way by which behavioural expectations and prescriptions are expressed. The decided order solution to regulation is to issue rules: 'Rules are primarily in written form and always pronounced' (Ahrne and Brunsson, 2011: 86; cf. Rothschild-Whitt, 1979). Rules bind behaviour to specific and explicit prescriptions for actions. Members' deviant behaviours, setbacks or unexpected events typically provoke an elaboration of the prevailing set of rules, such that '[t]he proliferation of formal rules has been a salient feature of modern organizations' (Zhou, 1993: 1160).

The emergent order solution relies on shared norms and values. Norms can be conceptualized as the shared and taken for granted understandings that guide participants' behaviour. Norms are grounded in interaction; norms evolve and new norms emerge when people attach value to some novel behaviour, which is then reinforced through positive feedback (cf. Elster, 1989; Horne, 2001; Opp, 2015). New participants become socialized by internalizing the prevailing norms and values of the group. Yet, norms are never stable, and socialization is never complete; participants may reflect on the prevailing norms and values as they experience them and then seek to change them.

Control. Control is evaluating how and how well participants adhere to the behavioural expectations captured in regulation. Decided order control is practised through systematized monitoring, typically by supervisors or dedicated administrative entities (such as HR departments). Monitoring may comprise quantified data; its output may be reported and archived. Contemporary data management tools enable more extensive monitoring and thereby enhance rule following.

The emergent social order solution is social control through non-systematic evaluative observation among participants. Participants observe the behaviour of their fellows, compare it with the prevailing norms and values, and construct what they observe as acceptable or not. They may share their observations with other participants and jointly reflect upon them. Such assessments may lead to action; exit, voice and loyalty is a rough summary of the various options participants can summon (Hirschman, 1970). Social control may lead to reinforcement of behavioural patterns; for example, when others are held accountable for their behaviour, or when a participant reflects over their own

behaviour in light of prevalent norms and values and changes it accordingly (or leaves the community). Yet, social control need not be conservative; reflective engagement with others may also lead to escalating spirals of mutual understanding and collaboration (or of misunderstanding and outrage), and thereby sow the seeds for change.

Motivation. Motivation refers to the reasons why people participate in collective efforts. The decided social order solution motivates members to contribute to the accomplishment of organizational goals by creating explicit and routinely distributed (material) incentives (Zald and Ash, 1966). Incentives can be positive through the granting of rewards or negative through the imposition of sanctions. Both the nature – material, symbolic – and amount of incentives are standardized in relation to the outcome of monitoring and therefore largely speak to extrinsic motivation. This solution to motivation relies on the attribution of goods that are external to the practice (cf. Macintyre, 2007 [1981]: Ch. 14). Administering incentives is decided by incumbents of offices with appropriate decision-making authority.

In comparison, the emergent social order solution to motivation relies on participants' intrinsic motivation to contribute. In Macintyre's (2007 [1981]) language, contributing to the collective effort is a virtue, such that its rewards are internal to the practice. Intrinsic motivation can be enhanced when others recognize and approve the associated contribution in the context of the group's norms and values. Esteem may follow. Because such rewards are non-competitive, participants are more likely to assist each other. Combined with mutualism (de Bakker et al., 2017), relying on intrinsic motivation reinforces norms of solidarity and altruism. Nevertheless, solidarity is often a weak incentive and realization of purpose (e.g. a movement's social change goal) may lead to the demise of collective action (Zald and Ash, 1966). Participants' efforts may vary considerably in amount or nature: some may enjoy similar levels of recognition regardless of input, whereas those whose efforts clearly exceed may be viewed with both admiration and suspicion simultaneously.

In summary, social order is constituted in both decided and emergent elements. It evolves through decision-making to buttress social order; as a reflexive response to the prevailing social order, and autonomously as social networks and institutions develop. This implies that in organized settings people have the possibility to forgo decision-making when they wish to change the prevailing order and, instead, rely on emergent sources of social order to accomplish coordination and collaboration. In what follows, we will examine the constitution of social order in the alternative currency movement, and more particularly, timebanking as an initiative in this movement.

Method

The case

In timebanks, reciprocal exchanges of time units happen in a peer-to-peer network (Laamanen et al., 2015; North, 2014). The focus is on creating and maintaining an inclusive local economy. Seeking a viable alternative to the current socio-economic hegemony, timebankers share values based on sharing, collaboration and mutuality,

and resist hierarchy (Laamanen et al., 2018, 2019). Stadin Aikapankki (STAP or Helsinki Timebank) is the largest timebank in Finland; it has operated in metropolitan Helsinki since 2009. Participation is inclusive; anybody can join by filling in an online membership registration form. Exchanges between members are registered in an electronic ledger; their value is expressed in the community currency of *tovi* – Finnish for ‘a while’; one tovi represents one hour of work. By December 2017, STAP’s 3500 members had completed more than 10,000 exchanges to an accumulated value of slightly over 34,000 tovi.

The principles guiding community interactions were made explicit in 2013 with the adoption of the ‘ABC’ of trading rules. Members commit to the ABC upon joining. The community consciously eschews political affiliation and refuses to adopt a recognized organizational form. Administrative work and decision-making in STAP adhere to the ideals of *stigmergy* and *adhocracy* (Laamanen et al., 2019), which refer to the self-selective and self-directing distribution of administrative and other support tasks, and to stimulating equality and maximum voice for all members in matters concerning the collective and minimizing personified authority, respectively.

Data collection and analysis

Our mixed method approach combines various archival data to examine how STAP members drew on elements of decided and emergent social order in organizing STAP. The archival data include 41 documents from membership meeting memos and newsletters used in internal communication between November 2009 and December 2017 (about 27,000 words of text in total). Furthermore, we analysed the exchanges as recorded in the electronic ledger, from January 2010 to December 2017, which include member-to-member transactions, internal tax levied and internal payments for members to organize and promote the timebank. The data allowed us to trace the evolution of membership, the intensity of trading, and characteristics of the social network of STAP members. STAP membership meeting – the principal decision-making body – gave us explicit approval to access and use the internal documents and the community ledger for research purposes.

The first author, a native speaker of Finnish, translated all documentary data from Finnish to English. The translated documents were coded in Atlas.ti. To increase reliability, two of the authors undertook first- and second-order coding and initial analysis. We furthermore calculated word frequencies relating to ‘discussion’ and ‘decision’ to obtain a sense of the relevance of decided social order in the community discourse. Data in the community ledger allowed us to calculate the number and value of exchanges over time and the number of actively trading members (Figures 1–3). We also used these data to construct and analyse social network matrices, using Ucinet (Borgatti et al., 2002). We created an affiliation matrix, which shows who traded with whom, and calculated the density of this network (Figure 4).

The mixed method approach allowed us to triangulate between the various data sources. Triangulating between the researchers, our interpretation of the data emerged from repeated discussions in regular meetings and evolved over the various versions of the manuscript.

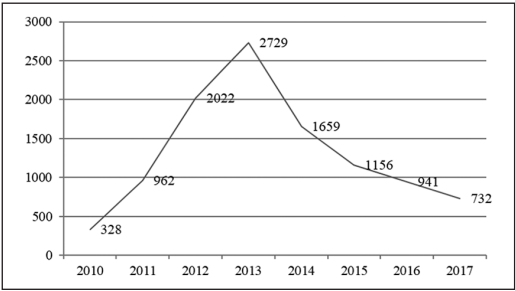


Figure 1. Number of exchanges.

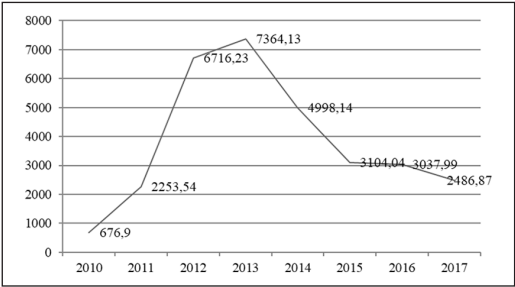


Figure 2. Value of exchanges, in tovi.

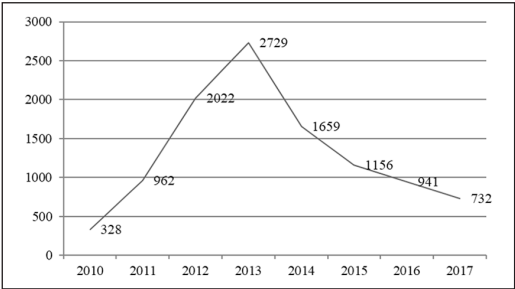


Figure 3. Number of active members.

Analysis

Three phases in the blending of emergent and decided social order

We explored, in an abductive manner (Dubois and Gadde, 2002), STAP's dynamics over time by tracing the trading network of STAP members. Participation and exchange activities were highest during the years 2012–2013 (Figures 1–3). Social network theory suggests that networks are more close-knit when there is a larger number of connections

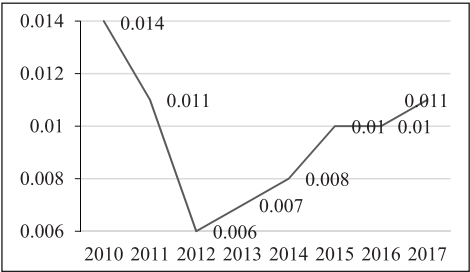


Figure 4. Density of the trading network.

Table 1. Overview of meeting memos.

Year	Number of documents	Sort of documents	Number of words	Average number of words per document
2009	2	Newsletter	821	410
2010	8	Newsletter	3909	489
2011	4	Newsletter	2833	708
2012	2	Newsletter	1358	679
2013	5	Memo, notification	7923	1584
2014	10	Memo, notification	5573	557
2015	3	Memo	1131	377
2016	5	Memo, notification	2333	466
2017	2	Memo	1110	555
Total	41		26,991	647

among members – when network density is higher – resulting in more cohesion in the network. Network connectedness and cohesion matter for flows of resources and information (Borgatti et al., 2009). A dense network further facilitates the diffusion of social norms (Oh et al., 2004), whereas decreasing density signifies reduced connectedness and the potential weakening of collective norms. We calculated annual network densities by considering trade exchanges as ties in order to map the connectedness of STAP members over time and found that network density was lowest in 2012 (Figure 4). Network cohesion was lowest at the same time when membership and exchange activity peaked.

Next, we analysed STAP’s newsletters, meeting memos and other texts for indications of the community’s orientation to decided social order. First, we listed the documents chronologically and counted the number of words per document (Table 1). The total and average word count per document peaked in the years 2013–2014 (Figure 5). We also counted the number of times the words ‘decision’ and ‘discussion’ (including their derivatives) are mentioned (Figure 6). These words appeared considerably more frequently in the years 2013–2014 than in other years, both in absolute and relative terms (Figure 7).

This quantitative inspection of documents and log file data from the community ledger suggests that there are three phases in STAP’s orientation on elements of decided

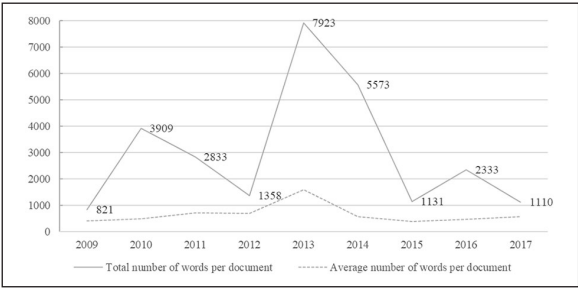


Figure 5. Total and average numbers of words in the meeting memos.

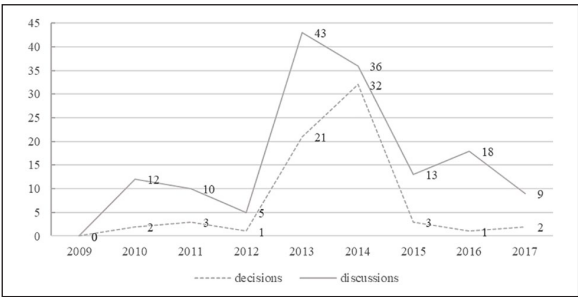


Figure 6. Total and average number of words ('decision', 'discussion' and derivatives).

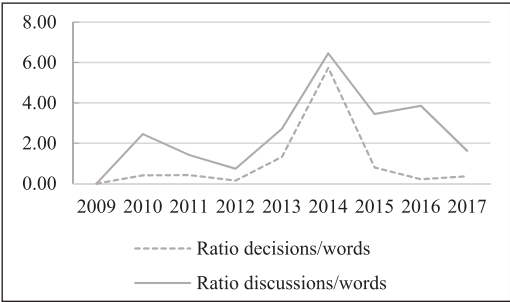


Figure 7. Relative prevalence of decision and discussion words in the meeting memos.

social order, and in how the STAP community understood and practised its organizing (see also Laamanen et al., 2019). In the first phase (2009–2011), STAP relied on emergent social order in organizing; the second phase (2012–2014) showed a more prominent orientation on decided social order; and the third phase (2015–2017) came with a renewed reliance on emergent social order. The transitions from the first to the second and from the second to the third phases took place in early 2012 and by the end of 2014, respectively.

How may we explain the waxing and waning of reliance on decided social order? We focus on two topics – the community's *size* and issues relating to *taxation* – that were recurrent in the history of STAP and provoked continuing discussion about and activity relating to the community's organizing. First, timebanks seek to increase their membership – size – in order to sustain activity and increase their potential of making a positive impact (North, 2005). Yet, in STAP, the increase in membership challenged its predominant reliance on emergent social order in phase 1. Several interventions ensued, including attempts to activate smaller groups within the larger structure and drafting the ABC. Phase 2 was thus characterized by increased reliance on decided social order as rules and administrative functions (the coordinator) were introduced. During phase 3, the elements of decided social order introduced during phase 2 lost much of their significance: for instance, rule following proved problematic and organizational discussions were not returned to, leaving the question of structure unresolved.

Second, taxation has been central to STAP organizing (Joutsenvirta, 2016; Laamanen et al., 2019). Initially, during phase 1, taxation concerned the redistribution of community 'wealth' through the internal tax paid to the community to enable community maintenance tasks; a limited amount of decided social order was in place to support organizing through emergent social order. At the end of phase 1, the 'tovi-tax' was re coined as a 'social policy instrument' that should enable an orchestrated use of community wealth in order to sustain organizing. During phase 2, in November 2013 the tax authorities ruled to tax professional work in timebanks: this increased the importance of internal taxation as an instrument that creates social goods beyond community organization and premised attempts to develop a decided-order approach to tovi-tax. Consequently, during phase 3, since 2015, taxation mainly dealt with the aftermath of the tax authorities' decision and the ensuing attempts to counteract community decline and legitimize timebanking in collaboration with institutions, such as the municipality.

While both size and taxation challenged the community to take a stance on organizing, the issues also illustrate how STAP members, and particularly those in the active core group, held diverging views on how to address it, thereby influencing the dynamics of organizing and the blending of its elements. In the next two sections, we discuss these two issues in detail.

Size

Late 2009, a handful of individuals established Kumpulan Vaihtopiiri (KVP) in the Kumpula neighbourhood of Helsinki. The initiators looked for practical ways to strengthen the economy and increase wellbeing in the neighbourhood. In May 2010, the community renamed itself Stadin Aikapankki (STAP) to acknowledge that a considerable number of its members now came from all around Helsinki, well beyond the boundaries of Kumpula. STAP also affiliated with 'the international timebanking movement' (STAP newsletter, 5 May 2010).

In the early years, central focus was on growing the community. STAP attracted considerable publicity in both local and national media, and it encouraged its members to take part in recruitment and promotional activities. Until 2012, the community newsletters prominently featured information on the growth of STAP membership and exchange

activities. After rapid growth in 2010–2012, membership shrunk from 2013 onwards (Figures 1–3).

Yet, how did size affect the blending of organizational elements? In the early years, the initiators communicated the operating principles of timebanking in newsletters. They also organized information events during which new and prospective members could learn about STAP and timebanking. Most of these activities were ‘one-directional’ communication from the initiators to the membership; members were expected to contribute through entering exchanges and by ‘spreading the word’.

In May 2010, the first gathering of members established the membership meeting as the community’s supreme decision-making body and with this, changed the community’s one-directional orientation. By vesting authority in the collectivity, the *de facto* leadership – the initiators and active members of the so-called core group – were made subservient to the membership meeting. The balance of emergent and decided social order in the timebank changed more drastically two years later. By February 2012, there were 1300 registered members. With rapid growth, socialization of new members became increasingly challenging. At the same time, new members’ lack of familiarity with the community’s ideological rooting in inclusive alternative economy building with its implicitly exercised adhocratic and stigmergic organizing posed a challenge to the community overall. By 2012, the newsletters no longer mentioned numbers of new members or exchanges and instead, greater emphasis was placed on the community’s values regarding behaviour. This suggests that the focus of the community changed from inclusion to socialization.

Dealing with growth whilst holding true to the community ideals can be illustrated through two interventions. The first intervention, in January 2011, was a proposal to establish neighbourhood chapters. This initiative responded to the geographical spread of STAP members but can also be interpreted as a way to decentralize organizing and stimulate members to increase their involvement in administrative work. These efforts were unsuccessful and the documents suggest there were only two (failed) attempts to establish local chapters. Consequently, the move from a neighbourhood exchange group (KVP) to a timebank that covers the metropolitan region (STAP) reinforced centrality in terms of authority in organizing. Without local stigmergy, the overall tasks of organizing fell onto a few active individuals who in the core group became responsible for dealing with everyday activities, mostly responding to issues emerging in and around the community. Although this seemed a step toward oligarchization, it is, however, important to note that the core group remained open to participation by any member.

The second intervention came in November 2011, when the membership meeting explicated the community’s values and behavioural expectations. This intervention was a reaction to the acceptance of communities and (business) organizations as STAP members, and to the growing practice of valuing exchanges in euros alongside (and sometimes, instead of) *tovi*. The January 2013 membership meeting was, however, and somewhat ironically, of the opinion that the community’s values as outlined in late 2011 had not accomplished their purpose; the meeting debated but did not decide to create a ‘platform police’ to systematically monitor members’ behaviours. The meeting decided to stipulate the community’s norms and values as rules for ‘good’ exchanges; the May 2013 meeting accepted the collectively workshoped ABC.

These interventions illustrate both an involuntary emergence of authority but also a conscious decision on codified principles. With this, an orientation towards decided social order was laid. In practice, for example, prospective members need to accept the ABC upon registration by confirming ‘I have reviewed STAP’s operating principles . . . and agree to abide by them while using the timebank’, whereas organizations wishing to participate need to explicate in their application how their activity will align with STAP’s espoused values.

These two interventions foreshadow discussions during 2013–2014. The process of workshoping of the ABC had uncovered community tensions and while values and rules regulated members’ exchange behaviours, the centralization of power and hidden hierarchies were questioned by some STAP members. Although the membership meeting is the main decision-making body, everyday organizing and administrative work fell onto the core group. In the membership meetings, this situation was heavily debated:

As the number of members grows and the number of active actors has increased, the need to better organize the activities connected to running STAP has increased. STAP has very active members [performing administrative tasks]. . . . Since STAP is not a registered association . . . there has been no need for a formal board or similar body . . . [as the] idea has also been to promote horizontal and direct democracy, where responsibility is shared together. It was argued that the principle of activities is independence and solidarity. In practice, it is challenging. . . . It was noted that in the future task sharing, information flow and decision-making need to be communicated better than currently and that more organization is needed. (STAP membership meeting memo, 2/2013)

To decentralize authority, special working groups were created alongside the core group. For instance, a conciliation group was created to mediate disagreements between exchange partners. During conciliation, the exchange parties and the conciliators would discuss whether the ABC had been respected during the disputed exchange – an *ex post facto* observation rather than a systematic monitoring of membership. Likewise, in 2013, a working group prepared a response to the inquiry by the Finnish Tax Administration about taxable work in the community (see next section).

From 2015 onwards, the meeting memos have become shorter and more approximate. This change in style is important *per se* – irrespective of the possible reasons for the change in style, such as a change in authorship – because the community *accepted* the curtailing of information provided to the membership. STAP focused on exploring ways to remain relevant: building political uptake for local neighbourhood economy and rekindling the dwindling community. The most interesting feature is the re-emergence, in 2017, of the discussions about regulating exchanges. Repeating discussions from 2012–2013, the meeting memos refer to norms and rules for exchanging, such as the need to use one’s own name in the system and the types of charges related to the exchanges. They indicate how exchange issues were brought up and how they were dealt with by repeating existing policies and further specifying existing rules.

Taxation

Since its early days, KVP/STAP has considered the potential ramifications of its activities vis-à-vis taxation. The initiators considered their initiative as a way to foster ‘neighbourhood help’:

[KVP] is a timebank, i.e. services are exchanged in relation to time, not to euros . . . [it does] not have the purpose of creating local money but aims to reinforce social relationships. . . . This choice is essential from the point of view of the tax officials. . . . the general principle [of exchange networks in Finland] is that the exchange is equated with neighbourhood help, not [with income from] wages or sales. (KVP newsletter, 12/2009)

This statement presents timebanking as in line with the Finnish legislation on community work that grants tax exemptions for ‘everyman’s work’ (i.e. work that requires no particular qualification) and community volunteering. KVP/STAP shunned the use of the fiat currency in exchanges and a conversion rate between tovi and euro was not determined. These decisions expose the assumption that participation should be motivated by solidarity incentives, rather than material gain.

Valuation and personal gain would nevertheless be the very issues that led the tax authorities to review whether community work and individual participation in timebanks should be considered everyman’s work or taxable labour. Elsewhere in Europe (e.g. in the UK and the Netherlands) it is common practice for timebanks to register as legal entities in order to guarantee tax exemption to communal and individual activities. STAP had previously not sought to find out how the tax authorities would interpret its activities nor had it registered as an association. Yet, STAP’s prominent media exposure initiated a public discussion (e.g. in the Finnish parliament) on the impact of new economic models on society. Consequently, the tax authorities started an investigation of timebanking in 2013. As the largest timebank in the country, STAP was central in the investigation. The August 2013 membership meeting created a tax working group to try influence the tax authorities’ looming decision by formulating a written response to the findings of an initial inquiry. This was to no avail: the Tax Administration ruled to tax professional work in timebanks in November 2013. This outcome, combined with the problematic process of creating a response in the first place, generated frustrations in the community. This frustration was another reason, alongside the issue of size (see previous section), why discussions started on how STAP makes decisions and organizes, and whether a more traditional mode of organizing would be appropriate.

The main community-borne intervention in relation to the topic of taxation was the collection of a ‘tovi-tax’: an internal levy on the value of exchanges, held on the STAP Community Account. It was introduced when STAP was established. Over time, the justification for the tovi-tax evolved. Initially, it was argued for and used as a means to compensate those members who participate in administrative work and to support members with permanent deficits on their accounts. The September 2012 membership meeting changed the tovi-tax narrative from it being an internal ‘community tool’ to a more encompassing ‘social policy instrument’. Interestingly, and perhaps in anticipation of the adverse tax decision, the August 2013 membership meeting discussed how internal taxation could be used for the common good in collaboration with the City of Helsinki.

Thus, the tax authorities’ interest in timebanking premised two interventions in organizing the timebank. The first intervention, in 2011, was to start exploring collaboration with other organizations and a reframing of the purpose of the tovi-tax. A discussion document outlined options for the community: it could choose to work with the state/municipality or funnel the proceeds to support activities of its member organizations.

Effectively the latter option became dominant. With the tax authorities' ruling, the urgency to collaborate with external organizations (and particularly those with political influence) increased as collaboration is seen to bring legitimacy to timebanking and protect it from decline.

The second intervention was therefore to find ways of cooperating with the municipality. STAP was mentioned in the 2012 City of Helsinki's Global Responsibility Strategy, but the promises of support did not translate into much dedicated action on the part of the city. In 2015 and 2016, STAP organized public meetings and discussions with city politicians and civil servants to garner their support. Membership was informed of these events in November 2014 and April 2015. The membership meeting memos, however, do not mention any discussions or decisions relating to these events.

The idea behind seeking collaboration with the city was to mobilize support and legitimize timebanking. STAP proposed that the contested economic 'gains' in the community could be channelled to the greater public good through investing proceeds of the tovi-tax to generate social services in the city's neighbourhoods. This solution would respect the community's alternative views on valuing work. In 2017, members of the STAP core group made a proposal seeking explicit participation and support for the tovi-tax from the City of Helsinki as a reaction to the city's general call for social actors' proposals on the renewal of its strategy. This was communicated to the membership in March 2017.

Whereas the reframing of the justification for internal taxation can be thought of as being more or less in line with STAP's mission to reinforce local neighbourhoods, the reaching out to the City of Helsinki is a departure from the initial conviction that STAP should remain autonomous. Yet, as collaborations were sought, this point was never brought up as a topic for discussion and, perhaps consequently, there was no push-back from the community.

Based on the above presentation of the issues of size and taxation, we turn to highlighting the dynamics of organizing within STAP.

Organizing

Connected to the issues of community growth and the threat from the tax authorities, tensions among the (core) members intensified about the question of how to organize STAP throughout the three phases. Especially during phase 2, some members were of the opinion that the ideal of stigmergic organizing was privileging action promoted by a few core group members whose activities were furthermore not transparent to other members. Consequently, they demanded clearer procedures for administrative work and more transparency regarding how power was wielded. Though bureaucratization was rejected time and again, lack of transparency was perceived as a sign of oligarchization. These tensions culminated in heated discussion during two membership meetings, in February and May 2014, that addressed the question of organization. The February 2014 meeting sketched two potential ways to de-oligarchize authority: 'hierarchy' and 'adhocracy'. The former option would imply registration as an association, setting up a board, annual documentation and other mechanisms to comply with legislative requirements. The latter

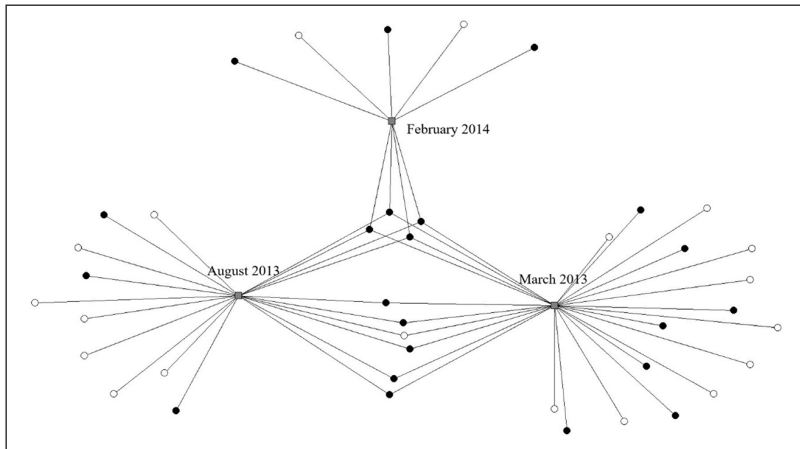


Figure 8. Attendance of membership meetings (two-mode network: squares represent meetings, black dots represent members of the core group, white circles represent other attendees).

option would not imply any substantial change in the community's reliance on stigmergy and adhocery. The discussion did not culminate in a clear choice; instead, it was decided that more members should be involved in the discussion. Therefore, an extensive summary of the two options was sent to all members and uploaded to the community website, and members were sent email invitations to express their views on how STAP should proceed. There was only one comment on the website:

As an outsider new timebanker, I feel that the most important thing is to get the information going. What the form of organization is does not seem so essential to a new member. At this time, it is difficult to find out who are really behind the timebank, how the timebank bookkeeping is done, etc. Such things seem to me more important than the organization's structure. The structure of the organization should be chosen according to the form of activity, so that the structure supports the activity. (<https://stadinaikapankki.wordpress.com/tietoja/miten-stadin-aikapankki-toimii/keskustelua-stapin-rakenteesta/>)

This illustrates a larger problem of participation. While membership meetings are open to everybody, in practice only a few members attended, and even fewer attended regularly. Figure 8 shows the attendance of the three meetings – March and August 2013, and February 2014 – that ignited and addressed the form and function of organizing in STAP (the first two were meetings to respond to the tax decision and the final was a meeting discussed above addressing organizational form). The network map in Figure 8 shows that only a small group of people attended the meetings.

Moreover, and related to the pressing question of authority, core group members received relatively more community tovi (collected as tovi-tax) than other members did. Through their participation in the core group and member meetings, they were entitled to receiving community account tovi as compensation for their time and effort. In Figure 8,

core group members receiving community tovi are identified by black dots. The connection between these data illustrate the potential tendency towards oligarchization: as the membership meetings renounced the option of increasing decided social order, the few persons who regularly attended meetings and were most active in the community found themselves vulnerable to the accusation of establishing an oligarchy, simply because of being present and active.

Given the lack of membership engagement with the topic of transparency and the need to address the tensions, the May 2014 membership meeting (no participant listing available) discussed, again extensively, the option of either developing a more structured organization or maintaining an organically evolving initiative. The lack of agreement led to the compromise decision – or rather, a truce – to appoint a coordinator whose role it was to deal with day-to-day administrative tasks, but not to make decisions:

It was generally considered important not to limit the tasks too much, but that the job description develops more with experience and over time. In addition, an emphasis on close cooperation with the core group and the membership, especially in larger decisions, was highlighted. (STAP membership meeting memo, 5/2014)

Consequently, the organizational question was left unresolved, but new functions and roles were introduced. What seemed like an oligarchy in 2014 seemed to dissolve suggesting a kind of de-oligarchization as the distribution of administrative work returned to its stigmergic roots. Indeed, from 2015 onwards, without regular communication to and meetings with membership, various initiatives were taken forward without much decision or discussion.

Discussion

STAP was initiated on the premise of an ideology that emphasizes inclusive participation and decision-making and seeks to rely on elements of emergent social order in its organizing. Early on, it experienced a rapid increase in membership and exchanges. Nevertheless, network density decreased steadily until 2012 (Figure 4), paralleling a shift in organizing in which elements of decided social order became more prominent. The increasing number of members put a strain on the efficacy of relying on emergent social order, as it became increasingly difficult to practise stigmergic work and ad-hoc decision-making. However, the social network data suggest that the difficulty of upholding emergent social order is associated with a growing discrepancy in the increase of membership and exchange activity. Also the introduction of membership by organizations further introduced difficulties, as organizational members were not very active and unfamiliar with the timebank and its practices and norms (for a discussion of the consequences of organizational membership, see Ahrne and Brunsson, 2008). Consequently, the community made its norms and values explicit and transformed them into rules. We suggest that this trend is a response to the difficulty of relying on elements of emergent social order, because a lack of interaction between members curtailed the socialization and maintenance of norms. Vice versa, one may expect that resorting to elements of decided social order when network density is increasing is less needed in the timebank. Yet, the introduction of elements of decided social order was reluctantly accepted. Many

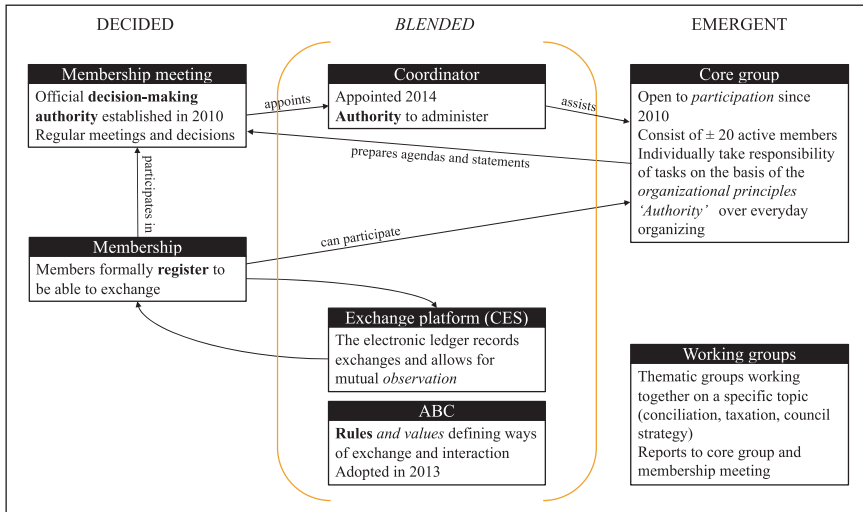


Figure 9. Blending of social order in organizing STAP.

members resented and opposed the introduction of elements of decided social order. Time and again, issues were thoroughly discussed in the membership meeting but not decided. We can thus see that the organization of STAP is an eclectic mix of elements, blending between decided and emergent order (Figure 9).

Organizing in STAP demanded a continuous investment of energy, especially by the core group members. It was during phase 2 that internal tensions about how to organize were most apparent. This is clearly visible in the documentation relating to organizing efforts in 2014. The need for clarity in terms of organization was called for: ‘How are common tasks allocated and how are activities coordinated? Is a hierarchical operating culture needed? Or is a flexible “adhocracy” with no established structures supported?’ (STAP membership notification, 3/2014). With conflict on STAP’s organizing practices mounting, the transition from the second to the third phase is most notably visible in administration. In STAP, the tension around oligarchization translated to how, even after several attempts to involve more people, central positions remained occupied by long-standing members of the community, including some of the initiators of the timebank.

Compromise decisions, such as the coordinator role, introduced some structure but moved authority to a state of invisibility. Decisions disappeared from all communication. In this way, the community organically returned to its stigmergic practices: meetings were organized, projects moved forward, and statements were made. Yet, there is no documentation of decision-making; we are unable to assert whether no decisions were made or whether decisions were made in closed groups (similar to the situation before 2010). Overall, the tax authorities’ stance on timebanking was a huge blow to the community; it was a major reason for the decline in membership and the number of exchanges. Timebanking also disappeared from public discourse. When the number of

exchanges decreased, STAP turned away from decided social order, which is most apparent in its rejection of an explicit organizational structure.

Based on our case study, we seek to contribute to the literature in the following three ways. We speak to the literature of social movement organizing by exploring how a social movement initiative engaged with social order over time, thus advancing our understanding of the dynamics of organizing social movement initiatives (see also Laamanen et al., 2019). First, we extend the ongoing debate on the inescapability of bureaucratization or oligarchization of social movement organizations (Walker and Martin, 2019) by considering organizing as a liminal process (much akin to the pioneering work of Zald and Ash, 1966). In this process, active participants of social movement initiatives draw on various, at times contradictory, opportunities to organize and by this render their 'organization' more or less bureaucratic, more or less dependent on specific individuals, to ensure continuation of their ideas of social change (see Kinna, 2016). Our case study illustrates a turn away from decided social order. At the same time, the perceived trend to oligarchization was followed by attempts at de-oligarchization, whereas bureaucratization was rejected time and again. Thus, neither oligarchization nor bureaucratization was ever comprehensive as the community remained characterized by indecision and a loss of practical relevance of previous decisions. This indecision, in which 'closure appears elusive' (Denis et al., 2011: 225), enabled the community to procrastinate decision-making, postponing some decisions until they were no longer needed.

Our analysis of how the STAP community sought to keep its organizing aligned with its ideals through collective reflection on the prevailing social order, provides important insights and direction for future research. For example, future studies could investigate in more detail the reflective ability of participants in other settings. Our account provides details on how the dynamics of partial organizations unfold, identifying the importance of non-decision in between emergent and decided social order.

Second, and relatedly, we theoretically argue and empirically show that a dual perspective of both emergent and decided social order affords a fine-grained picture of a community immersed in organizing. Contributing to the literature on partial organization, we propose elements of emergent social order as functional equivalents to previously described elements of decided social order (cf. Ahrne, 2015). The dual perspective of emergent and decided social order further helps to elaborate the nature of organizing as a fragile and ever-changing process that cannot be reduced to purposeful, teleological interventions of decision-making. With this, we add to an ongoing debate between organizational scholars (Ahrne et al., 2016, 2017; Apelt et al., 2017). The concepts of decision and decision-making as typically used in the partial organization literature have not yet been much developed beyond the understanding of them as deliberate and purposeful interventions. Yet, others have shown that decisions may just happen (Cohen et al., 1972; March, 1991) or need not be followed by corresponding action (Brunsson and Brunsson, 2017), and that people can be trapped in cycles of indecision (Denis et al., 2011). People may decide not to decide for various reasons (Bachrach and Baratz, 1963); Vakkayil (2018), for example, documented how 'decided non-decision', the conscious abstaining from decision-making, was used by a social movement initiative to maintain its openness to participation by whoever wishes to participate. Our study shows how decisions, non-decisions and indecisions may all emerge from the dynamics of decided

and emergent social order. Future research may further problematize decisions and the process of negotiating them in social orders.

The discussion around the supposed disappearance of ‘organization’ from organizational sociology (Ahrne et al., 2016, 2017; Apelt et al., 2017) reflects a broader puzzle of how social order in organized settings evolves over time in the interplay of networks, institutions and decisions. Our study documents a case in which the blending of elements of organizing enabled the participants in the social movement initiative to engage continuously with their ideas of social change. Finally, our approach is one way through which organizationality as ‘the study of social phenomena as organization, rather than . . . the study of organizations as social phenomena’ (Schoeneborn et al., 2018: 490) can be made operational and thereby illustrative of the ongoing relevance of organization in the sociological literature. How STAP members blended elements of emergent and decided social order testifies to the relevance of viewing organizing as a process. Focusing on decided and emergent elements of social order, we appreciate organization as an effort that is never fully accomplished. We agree with those who regret that organization is disappearing from organization theory (du Gay, 2000; du Gay and Vikkelsø, 2016) and that organizing is a significant and distinctive field of research (e.g. Ahrne et al., 2016). Yet, we suggest that elements of decided and emergent social order should be given equal treatment in understanding dynamics in organized settings, a route that is opened up through the notion of partial organization. Instead of focusing on the disappearance of organization, we suggest that future research may further probe into the interplay between emergent and decided social order to navigate the precarious waters of partial organization.

Concluding thoughts

In this article, we analysed the dynamics of organizing in STAP over a period of nine years. The point of departure of this study was our understanding of organization as temporary and liminal. Organization evolves over time as participants experiment with the kind of blend of emergent and decided sources of social order that matches their ideals and it allows participants to collaborate and accomplish some common purpose while relying on certain ideological practices. As such, our study is illustrative of the ongoing relevance of organizing in the sociological literature. To us, organization has not disappeared from either social movement studies or organizational sociology; its study has transformed, however, to a study of the ways in which it is practised in the everyday of organizing.

Acknowledgements

The authors wish to thank the editors and reviewers of this *Current Sociology* monograph issue. We are also thankful for the feedback received from Dr Michael Grothe-Hammer and Dr Dirk Deichmann as well as from participants at the presentations of the manuscript at the Stockholm Centre for Organizational Research (SCORE, Stockholm University), Research Group on Collective Action, Change and Transition (CoACT, University of Trento) and at the 2018 conferences of the International Sociological Association and the European Group for Organizational Studies.

Funding

Mikko Laamanen wishes to thank the Finnish Foundation for Economic Education (“Prefigurative Organising and Everyday Activism in the Alternative Economy” project, grant no. 8-4306) for support in data collection. Sanne Bor wishes to thank the Strategic Research Council at the Academy of Finland (“CORE” project, grant no. 313017 & “Package-Heroes” project, grant no. 320217) for financial support during the writing of the paper.

ORCID iDs

Mikko Laamanen  <https://orcid.org/0000-0003-3737-9934>

Sanne Bor  <https://orcid.org/0000-0001-5138-2422>

References

- Ahrne G (1994) *Social Organizations: Interaction Inside, Outside and Between Organizations*. London: Sage.
- Ahrne G (2015) The partial organization of intimate relations. *Le Libellio d’AEGIS* 11(3): 7–19.
- Ahrne G and Brunsson N (2008) *Meta-organizations*. Cheltenham: Edward Elgar.
- Ahrne G and Brunsson N (2011) Organization outside organizations: The significance of partial organization. *Organization* 18(1): 83–104.
- Ahrne G and Brunsson N (eds) (2019) *Organization Outside Organizations: The Abundance of Partial Organization in Social Life*. Cambridge: Cambridge University Press.
- Ahrne G, Brunsson N and Seidl D (2016) Resurrecting organization by going beyond organizations. *European Management Journal* 34(2): 93–101.
- Ahrne G, Brunsson N and Seidl D (2017) On the fruitfulness of the concept of partial organization: A rejoinder to Apelt et al. *European Management Journal* 35(3): 297–299.
- Apelt M, Besio C, Corsi G et al. (2017) Resurrecting organization without renouncing society: A response to Ahrne, Brunsson and Seidl. *European Management Journal* 35(1): 8–14.
- Bachrach P and Baratz MS (1963) Decisions and non-decisions: An analytical framework. *American Political Science Review* 57(3): 632–642.
- Barker JR (1993) Tightening the iron cage: Concertive control in self managing teams. *Administrative Science Quarterly* 38: 408–437.
- Berger PL and Luckmann T (1967) *The Social Construction of Reality: A Treatise in the Sociology of Knowledge*. New York: Doubleday.
- Borgatti SP, Everett MG and Freeman LC (2002) *Ucinet 6 for Windows: Software for Social Network Analysis*. Harvard, MA: Analytic Technologies.
- Borgatti SP, Mehra A, Brass DJ and Labianca G (2009) Network analysis in the social sciences. *Science* 323(5916): 892–895.
- Brunsson K and Brunsson N (2017) *Decisions*. Cheltenham: Edward Elgar.
- Cloward RA and Piven FF (1984) Disruption and organization: A rejoinder. *Theory and Society* 13(4): 587–599.
- Cohen MD, March JG and Olsen JP (1972) A garbage can model of organizational choice. *Administrative Science Quarterly* 17(1): 1–25.
- de Bakker FGA, den Hond F and Laamanen M (2017) Social movements: Organizations and organizing. In: Roggeband C and Klandermans B (eds), *Handbook of Social Movements across Disciplines*, 2nd edn. Cham: Springer, pp. 203–231.
- den Hond F, de Bakker FGA and Smith N (2015) Social movements and organizational analysis. In: della Porta D and Diani M (eds), *The Oxford Handbook of Social Movements*. Oxford: Oxford University Press, pp. 291–305.

- den Hond F, Järvi K and Välikangas L (2019). Partial de-organizing for innovation and strategic renewal? In: Ahrne G and Brunsson N (eds) *Organization Outside Organizations*. Cambridge: Cambridge University Press, pp. 359–389.
- Denis J, Dompierre G, Langley A and Rouleau L (2011) Escalating indecision: Between reification and strategic ambiguity. *Organization Science* 22(1): 225–244.
- Diefenbach T (2018) Why Michels' 'iron law of oligarchy' is not an iron law – and how democratic organisations can stay 'oligarchy-free'. *Organization Studies* 40(4): 545–562.
- du Gay P (2000) *In Praise of Bureaucracy*. London: Sage.
- du Gay P and Vikkelsø S (2016) *For Formal Organization: The Past in the Present and Future of Organization Theory*. Oxford: Oxford University Press.
- Dubois A and Gadde L-E (2002) Systemic combining: An abductive approach to case research. *Journal of Business Research* 55(7): 553–560.
- Dunbar RIM and Spoors M (1995) Social networks, support cliques, and kinship. *Human Nature* 6(3): 273–290.
- Elster J (1989) *The Cement of Society: A Survey of Social Order*. Cambridge: Cambridge University Press.
- Fligstein N (2001) Social skill and the theory of fields. *Sociological Theory* 19(2): 105–125.
- Freeman J (1972) The tyranny of structurelessness. *Berkeley Journal of Sociology* 17: 151–165.
- Gamson WA and Schmeidler E (1984) Organizing the poor. *Theory and Society* 13(4): 567–585.
- Graeber DR (2013) *The Democracy Project: A History, a Crisis, a Movement*. London: Penguin.
- Gulati R and Puranam P (2009) Renewal through reorganization: The value of inconsistencies between formal and informal organization. *Organization Science* 20(2): 422–440.
- Harrison PM (1960) Weber's categories of authority and voluntary associations. *American Sociological Review* 25(2): 232–237.
- Haug C (2013) Organizing spaces: Meeting arenas as a social movement infrastructure between organization, network, and institution. *Organization Studies* 34(5–6): 705–732.
- Hirschman AO (1970) *Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations, and States*. Cambridge, MA: Harvard University Press.
- Horne C (2001) Sociological perspectives on the emergence of norms. In: Hechter M and Opp K-D (eds) *Social Norms*. New York: Russell Sage Foundation, pp. 3–34.
- Joutsenvirta M (2016) A practice approach to the institutionalization of economic degrowth. *Ecological Economics* 128: 23–32.
- Kinna R (2016) Utopianism and prefiguration. In: Christowska SD and Ingram JD (eds) *Political Uses of Utopia: New Marxist, Anarchist and Radical Democratic Perspectives*. New York: Columbia University Press, pp. 198–215.
- Klandermans B (2004) The demand and supply of participation: Social-psychological correlates of participation in social movements. In: Snow DA, Soule SA and Kriesi H (eds) *Blackwell Companion to Social Movements*. Oxford: Blackwell, pp. 360–379.
- Laamanen M, Bor S and den Hond F (2019) The dilemma of organization in social movement initiatives. In: Ahrne G and Brunsson N (eds) *Organization Outside Organizations: The Abundance of Partial Organization in Social Life*. Cambridge: Cambridge University Press, pp. 293–317.
- Laamanen M, Wahlen S and Campana M (2015) Mobilising collaborative consumption lifestyles: A comparative frame analysis of time banking. *International Journal of Consumer Studies* 39(5): 459–467.
- Laamanen M, Wahlen S and Lorek S (2018) A moral householding perspective on the sharing economy. *Journal of Cleaner Production* 202: 1220–1227.
- Leach DK (2005) The iron law of what again? Conceptualizing oligarchy across organizational forms. *Sociological Theory* 23(3): 312–337.

- Leach DK (2013) Culture and the structure of tyrannylessness. *The Sociological Quarterly* 54(2): 159–228.
- Lee C (2015) Participatory practices in organizations. *Sociology Compass* 9(4): 272–288.
- Lichterman P (1996). *The Search for Political Community: American Activists Reinventing Commitment*. Cambridge: Cambridge University Press.
- Lin N (2001) *Social Capital: A Theory of Social Structure and Action*. Cambridge: Cambridge University Press.
- McCarthy JD and Zald MN (1977) Resource mobilization and social movements: A partial theory. *American Journal of Sociology* 82(6): 1212–1241.
- MacIntyre A (2007 [1981]) *After Virtue: A Study in Moral Theory*, 3rd edn. Notre Dame, IN: University of Notre Dame Press.
- Maeckelbergh M (2009) *The Will of the Many: How the Alterglobalization Movement is Changing the Face of Democracy*. London: Pluto.
- March JG (1991) How decisions happen in organizations. *Human–Computer Interaction* 6(2): 95–117.
- March JG and Simon HA (1993 [1958]) *Organizations*, 2nd edn. Cambridge: Blackwell.
- Maurer I, Bartsch V and Ebers M (2011) The value of intra-organizational social capital: How it fosters knowledge transfer, innovation performance, and growth. *Organization Studies* 32(2): 157–185.
- Meyer JW, Drori GS and Hwang H (2006) World society and the proliferation of formal organization. In: Drori GS, Meyer JW and Hwang H (eds) *Globalization and Organization: World Society and Organizational Change*. Oxford: Oxford University Press, pp. 25–49.
- Meyerson D and Martin J (1987) Cultural change: An integration of three different views. *Journal of Management Studies* 24(6): 623–647.
- Michels M (1915) *Political Parties: A Sociological Study of the Oligarchical Tendencies of Modern Democracy*. New York: Hearst's International Library.
- North P (2005) Scaling alternative economic practices? Some lessons from alternative currencies. *Transactions of the Institute of British Geographers* 30(2): 221–233.
- North P (2014) Complementary currencies as alternative organisational forms. In: Parker M, Cheney G, Fournier V and Land C (eds) *The Routledge Companion to Alternative Organization*. London: Routledge, pp. 182–194.
- Oh H, Chung M-H and Labianca G (2004) Group social capital and group effectiveness: The role of informal socializing ties. *Academy of Management Journal* 47(6): 860–875.
- Opp KD (2015) Norms. In: Wright JD (ed.) *International Encyclopedia of Social and Behavioral Sciences*, 2nd edn. Oxford: Elsevier, pp. 5–10.
- Piven FF (2013) On the organizational question. *The Sociological Quarterly* 54(2): 191–193.
- Reedy P, King D and Coupland C (2016) Organizing for individuation: Alternative organizing, politics and new identities. *Organization Studies* 37(11): 1553–1573.
- Rothschild-Whitt J (1979) The collectivist organization: An alternative to rational bureaucratic models. *American Sociological Review* 44(4): 509–527.
- Schein EH (1985) *Organizational Culture and Leadership*. San Francisco: Jossey-Bass.
- Schoeneborn D, Kuhn TR and Kärreman D (2018) The communicative constitution of organization, organizing, and organizationality. *Organization Studies* 40(4): 475–496.
- Simsa R and Totter M (2017) Social movement organizations in Spain: Being partial as the prefigurative enactment of social change. *Qualitative Research in Organizations and Management: An International Journal* 12(4): 280–296.
- Staggenborg S (1988) The consequences of professionalization and formalization in the pro-choice movement. *American Sociological Review* 53(4): 585–606.

- Staggenborg S (2013) Bureaucratization and social movements. In: Snow DA, della Porta D, Klandermans B and McAdam D (eds) *The Wiley-Blackwell Encyclopedia of Social and Political Movements*. Oxford: Blackwell.
- Vakkayil JD (2018) Dynamics of inclusion in partially organized action. In: *34th EGOS Colloquium*, Tallinn, Estonia, 25–27 July 2018.
- Van Meter K (2017) *Guerillas of Desire: Notes on Everyday Resistance and Organizing to Make a Revolution Possible*. Chico, CA: AK Press.
- Walker ET and Martin AW (2019) Social movement organizations. In: Snow DA, Soule SA, Kriesi H and McCammon HJ (eds) *The Wiley Blackwell Companion to Social Movements*, 2nd edn. Hoboken, NJ: Wiley-Blackwell, pp. 167–184.
- Weber M (1968 [1922]) *Economy and Society: An Outline of Interpretive Sociology*. Berkeley: University of California Press.
- Wilhoit ED and Kisselburgh LG (2015) Collective action without organization: The material constitution of bike commuters as collective. *Organization Studies* 36(5): 573–592.
- Zald MN and Ash R (1966) Social movement organizations: Growth, decay and change. *Social Forces* 44(3): 327–341.
- Zhou XG (1993) The dynamics of organizational rules. *American Journal of Sociology* 98(5): 1134–1166.

Author biographies

Mikko Laamanen is Lecturer in Marketing at Royal Holloway, University of London (United Kingdom). Mikko has a PhD from Hanken School of Economics (Finland). Mikko is interested in various everyday politics and practices of inclusion and social change in and around lifestyle movements, alternative economies and opera companies.

Christine Moser is an Assistant Professor of Organization Sciences at the Vrije Universiteit Amsterdam. In her research, she focuses on knowledge flows at the intersection of offline and online collaboration networks. In addition, she is interested in corporate social responsibility in the context of food (waste). Her research has been published among others in *Research Policy*, *Human Relations*, *Organization Studies*, *New Media and Society* and *Research in the Sociology of Organizations*. She is an editorial board member of *Organization Studies* and has recently co-edited a volume of *Research in the Sociology of Organizations*.

Sanne Bor is a senior researcher at Hanken School of Economics and LUT-University (both in Finland) in two large-scale multi-disciplinary projects. Her main research interests include collaboration and organization among organizations, in particular meta-organizations, as well as different ways in which inter-organizational collaboration can support transitions towards sustainability. Sanne is chair of the special interest group on Inter-Organizational Collaboration at the British Academy of Management and has published on issues related to the governance, management and administration of meta-organizations and the level of organization in collaborations, e.g. in the *Journal of Management Inquiry*.

Frank den Hond, PhD, is the Ehrnrooth Professor in Management and Organization at Hanken School of Economics (Helsinki, Finland) and affiliated with Vrije Universiteit (Amsterdam, the Netherlands). He is a past Editor of *Organization Studies*.

Résumé

Cet article s'appuie sur la notion théorique selon laquelle l'ordre social dans les contextes organisés est à la fois émergent et décidé. Il examine la dynamique de l'ordre

social émergent et décidé dans une banque de temps, une initiative communautaire locale au sein du mouvement social des monnaies alternatives. Nous proposons que les cadres organisés soient en pratique associés à un mélange en constante évolution d'éléments de l'ordre social décidé et émergent; permettant ainsi à l'organisation d'évoluer dans le temps. Mettant en lumière le puzzle plus large de l'évolution de l'ordre social dans des contextes organisés, nous montrons empiriquement comment la dynamique organisationnelle change à travers l'interaction des réseaux, des institutions et des décisions, alors que les participants adoptent et rejettent divers éléments des sources émergentes et décidées de l'ordre social. Dans notre analyse, nous combinons l'analyse de contenu et l'analyse de réseaux sociaux des données d'archives pour décrire et expliquer les activités d'organisation dynamiques et intrinsèquement relationnelles qui se déroulent dans les interactions quotidiennes de la communauté.

Mots-clés

Banque de temps, méthode mixte, mouvement social, organisation partielle, processus, théorie des organisations

Resumen

Este trabajo se basa en la noción teórica de que el orden social en entornos organizados es, a la vez, emergente y decidido. Examina la dinámica del orden social emergente y decidido en un banco de tiempo, una iniciativa comunitaria local dentro del movimiento social por una moneda alternativa. Planteamos así que los entornos organizados se asocian en la práctica con una mezcla de elementos en constante evolución, tanto del orden social decidido como del emergente, lo que permite a la organización evolucionar con el tiempo. Arrojando luz sobre el dilema de cómo evoluciona el orden social en entornos organizados, mostramos empíricamente que las dinámicas organizacionales cambian a través de la interacción de redes, instituciones y decisiones, a medida que los participantes adoptan y rechazan diversos elementos de fuentes emergentes y decididas de orden social. Combinando el análisis de contenido y el análisis de redes sociales de datos de archivo, describimos y explicamos las actividades organizativas dinámicas e inherentemente relacionales que se despliegan en las interacciones diarias de la comunidad.

Palabras clave

Banco de tiempo, método mixto, movimiento social, organización parcial, proceso, teoría de la organización